

Voices Across the World (VXW)

ANTONIO
& PARIS

Real Voices. Real Stories.
Real Impact.

At **Antonio & Paris**, we don't just create brands—we **ignite love affairs between brands and consumers**. True connection starts with understanding, and Voices Across the World (VXW) gives you **unfiltered access to the thoughts, emotions, and instincts that drive consumer behavior**.

Through **documentary-style storytelling**, our award-winning filmmakers travel across your key markets to engage with **real people, in real time**, in real places. We capture **one-on-one interviews, dynamic group discussions, and spontaneous man-on-the-street conversations** to reveal what truly shapes consumer engagement, loyalty, and passion for your brand, industry, or category.

HOW IT WORKS

We Hit the Road. Our filmmakers and strategists travel across your priority markets, immersing themselves in the lives of your consumers.

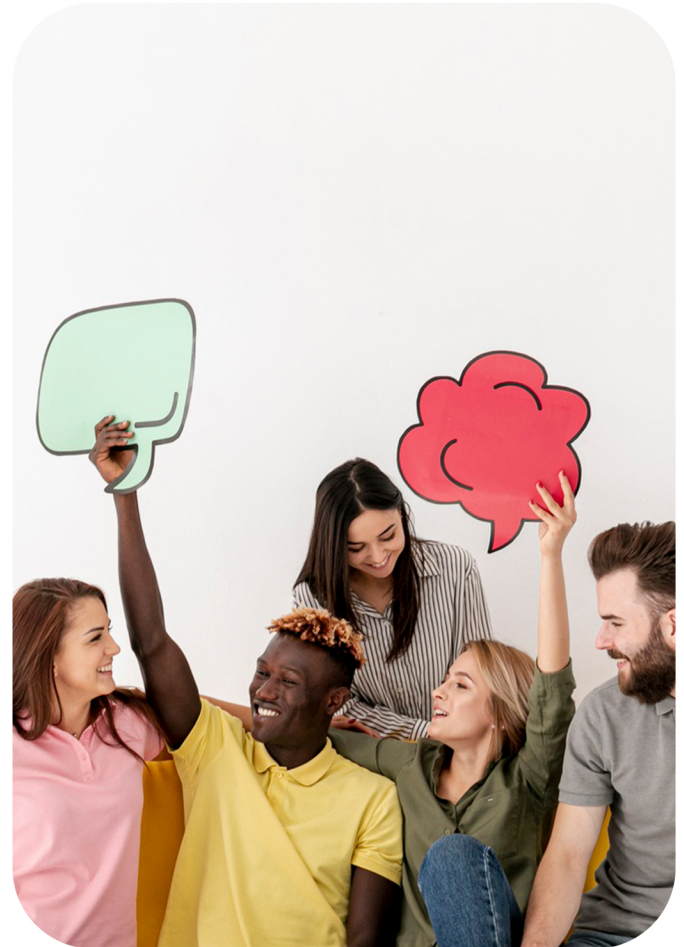
We Capture Authentic, Unfiltered Perspectives. From scheduled deep dives to **candid, high-energy street interviews**, we bring out raw, emotional insights that traditional research misses, across targeted demographics, psychographics, and socio-economic groups.

We Turn Conversations Into Clarity. The VXW format combines the scale of qualitative research with the depth of quantitative insights.

WHY IT MATTERS

Because brands aren't built in boardrooms—they're built in **real conversations, real experiences, and real emotions**. VXW doesn't just gather data—it **provides the necessary insights to refine your messaging, strengthen consumer relationships, or drive long-term brand loyalty, and to do it with authenticity and impact**.

Let's bring your audience's story to life.



THE DELIVERABLES

Insights You Can See & Hear

Short Documentary Film — A high-quality, long-version video weaving together consumer voices, themes, and behaviors—perfect for internal alignment, strategy sessions, and executive inspiration. Short-version “trailers” also available, as needed.

Strategic Insights Readout — A full strategic report, revealing deep emotional triggers and actionable brand opportunities to better engage, inspire, and retain your audience.

Market-Specific Takeaways — A roadmap to activate insights at national, regional, and local levels, ensuring your brand resonates wherever it lives.

CONTACT US TO GET STARTED.

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